

For Sinclair  
Broadcasting to  
force their stations  
to air an anti-Kerry  
documentary ANY  
time, let alone in  
an election year, is  
to participate in  
this  
administration's  
partisan efforts to  
control the media  
and effectively  
subvert American  
democracy.

Journalism is about  
serving the  
interests of the  
public at large with  
balanced coverage  
and careful research  
- not partisan bias  
and spin. Sinclair  
uses the public  
airwaves free of  
charge, and is  
obligated BY law to  
serve the public  
interest  
objectively.

When large companies  
control the  
airwaves, they can  
and do slant and  
bend the news to  
manipulate the  
public and achieve  
desired corporate  
outcomes. This is  
betrayal of  
journalistic ethics  
(a term that seems  
to be becoming an  
oxymoron!).

Sinclair's actions  
demonstrate why we  
need to strengthen  
media ownership  
rules, not weaken  
them. They show why  
the license renewal  
process needs to  
involve public  
input, not just a  
returned postcard.  
Given the number of  
polls the media is  
able to conduct, the  
FCC should require  
that media  
corporations poll  
their listeners

yearly to determine if they are serving the public interest or their own, a special interest group's, or a political party's interest. In the latter cases, the FCC should require them to publish the interest they serve first in their logo. "Fox News - Voice of the Republican Party" for example.

Please take the Sinclair manipulation of information and the constitutional right to free speech seriously.

Thank you.